

Dear Friend of LSS of Northwestern Ohio,

For the past two years, Lutheran Social Services of Northwestern Ohio has hosted our “Stock the Shelves” drive-thru donation event, benefitting our Emergency Choice Food Pantry. This year, we are inviting our friends and community to join us as we raise the resources needed for the 900 individuals who use our pantry each month.

Please join us on Friday, May 17 from 11 a.m.-1 p.m. for our third annual Stock the Shelves event at our Toledo location, 2149 Collingwood Blvd. in the Old West End.

We are inviting you to join us as a 2024 sponsor or supporter. When you say yes, you join a group of dedicated individuals and businesses that generously help us reach our mission goals. Attached is a sampling of our sponsorship packages for this event. Simply choose the best first for you and plan on joining us for the event!

For the past two events, we have been fortunate to receive ample media coverage from 13abc, WTOL and The Blade. We have also appeared with Fred LeFebvre on WSPD-AM and Proclaim-FM to talk about the event.

All funds raised will be used in three ways: to help with food purchases for our pantry; to help with advertising for the event; and other miscellaneous items associated with Stock the Shelves.

You can also support us by placing one or more of our donation boxes at your business for employees and guests to drop off their donations! Those boxes will be available in early April.

For more than 110 years, LSS of Northwestern Ohio has been impacting the lives of individuals throughout northwest Ohio and southeast Michigan. In addition to our Emergency Choice Food Pantry, we also offer behavioral health programs, financial stability coaching, an Employer Resource Network, and a re-entry program to help those returning to society from incarceration.

If you have any questions or would like to personalize a package to better meet your marketing strategies, please contact me at 419-243-9178 or email jschneider@lssnwo.org

Forever Grateful,

A handwritten signature in black ink, appearing to read 'Jeremy Schneider', written in a cursive style.

Jeremy Schneider
Mission Advancement Coordinator

STOCK THE SHELVES SPONSORSHIP LEVELS

LSS of Northwestern Ohio Emergency Choice Food Pantry event

Friday, May 17, 2024

PLATINUM PRESENTING SPONSOR: \$1,500

- Special signage displayed in LSS Emergency Choice Food Pantry recognizing your company as the 2024 Stock the Shelves sponsor
- Your company's logo on tote bags handed out to donors on the day of the event
- **PLUS** all Gold Supporter level benefits

GOLD SUPPORTER: \$1,000

- Your company's logo displayed on donation boxes distributed to area businesses, schools and churches
- Special signage at the Stock the Shelves event
- **PLUS** all Silver Supporter level benefits

SILVER SUPPORTER: \$500

- Special recognition of your business during media coverage of Stock the Shelves and other LSS events
- **PLUS** all Bronze Supporter level benefits

BRONZE SUPPORTER: \$250

- Your company mentioned in all social media posts related to Stock the Shelves
- Your company logo included in the Spring and Fall editions of our newsletter, The Messenger, distributed to more than 2,000 individuals, churches and companies quarterly
- Your company logo displayed on the television slideshows viewed in our main waiting area and pantry waiting area

If you would like to arrange a special sponsorship package, please contact me. We are happy to design a package that fits your marketing and donation needs.

Jeremy Schneider, Mission Advancement Coordinator
419-243-9178
jschneider@lssnwo.org

Stock the Shelves Sponsorship Form

Lutheran Social Services of Northwestern Ohio donation event
May 17, 2024

Sponsor / Name: _____

Address: _____

City: _____ State: _____ Zip code: _____

Phone: _____ Email: _____

We would love to be a sponsor of STOCK THE SHELVES at the following level:

- Platinum Presenting Sponsor** \$1,500
- Gold Supporter** \$1,000
- Silver Supporter** \$500
- Bronze Supporter** \$250

____ We are not able to participate this year, please accept the enclosed donation of \$_____

____ We are not able to participate this year, but we will put a donation box in our business

Total amount enclosed: \$_____

Payment options: check credit invoice

Please charge this credit card

Credit Card Holder Name: _____

Credit Card Number: _____

Expiration Date: _____ CVV code: _____ Zip code: _____

Please complete this form at your earliest convenience and return to:

Jeremy Schneider
Mission Advancement Coordinator
Lutheran Social Services of Northwestern Ohio
2149 Collingwood Blvd.
Toledo, Ohio 43620